



# **Wincanton Town Council**

## **Good Stuff Fund**

### **Guidance Notes 2021 - 2022**

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## Introduction

The Good Stuff Fund is an opportunity for local projects to be developed by groups, individuals, or charities in Wincanton.

We want to support projects that meet the needs of the community within the Wincanton Town Council boundaries.

This fund has been designed to provide support for the local delivery of the Wincanton for the Future and Wincanton Town Council priorities.

Proposals are considered throughout the year (or until the fund has been spent). Full details of the process are in these guidelines.

We look forward to receiving your Expressions of Interest.

Cllr. Shelbourn-Barrow  
Wincanton Town Council

## What does the scheme aim to do?

1. The purpose of the fund is to empower residents, charities, and groups to take responsibility for how they enable a preventative culture/model, build resilience, reduce loneliness and isolation, enable our town to be sustainable in terms of the WEEP Charter and build a sense of community over the period of the project and beyond.
2. The Good Stuff Fund should support the delivery of the Wincanton for the Future priorities. Projects should aim to move our community towards one or more of the following themes:
  - A thriving and productive community that is ambitious, confident, and focused on improving people's lives
  - A community that is resilient, well-connected and a compassionate community working to reduce inequalities
  - A community where all partners actively work together for the benefit of our residents, communities, and the environment in which we all live
  - A community that provides you with right information, advice, and guidance to help you help yourself and targets support to those who need it most

## What projects will the fund support?

1. The fund will support projects which:
  - prevent or reduce loneliness and isolation;
  - build a sense of community;
  - build a sustainable town with a focus on actions for the climate, environment, nature and wildlife; or
  - redesign processes to improve lives, increase efficiency and productivity.
2. Proposals will be given greater weighting if they:
  - demonstrate innovative thinking;
  - can demonstrate evidence of how the project will achieve its aims;
  - focus benefits on particularly vulnerable groups or have a strong focus on addressing health and social inequalities;
  - demonstrate sustainability built into the project;

- create greater scale of change by collaborative working between groups, organisations, and communities.
3. Bids are submitted as Expressions of Interest through the year (or until funds have been spent).
  4. Proposals must be for projects benefitting Wincanton residents.
  5. A record of expenditure against the fund will be maintained and progress on the projects will be reported to the Wincanton Town Council and Wincanton for the Future Stakeholder Group.

You can	You can't
✓	✗
<ul style="list-style-type: none"> <li>• Bids can be for as much or as little as necessary to pump prime the project/initiative</li> </ul>	<ul style="list-style-type: none"> <li>• Use the Good Stuff Fund for other projects than the one applied and approved by Wincanton Town Council</li> </ul>
<ul style="list-style-type: none"> <li>• Support projects within the boundaries of Wincanton Town Council</li> </ul>	<ul style="list-style-type: none"> <li>• Use the budget for making hospitality payments</li> </ul>
<ul style="list-style-type: none"> <li>• Consult to guard against duplication and double funding</li> </ul>	<ul style="list-style-type: none"> <li>• Apply for regular on-going funding or commit the Town Council to any liability</li> </ul>
<ul style="list-style-type: none"> <li>• Attract and secure matched funding or third-party sponsorship</li> </ul>	<ul style="list-style-type: none"> <li>• Have funds paid into a personal bank account</li> </ul>

**Note:** Wellbeing powers

- The General Power of Competence under the Localism Act 2011 enables every local authority to do anything which an individual may generally do. Since the Act came into effect councils no longer need to demonstrate that their activities are of direct benefit to the authority, its area or persons resident or present in its area.

## The Process

1. Please use the Expression of Interest form in the Appendix.
2. Forms should be completed electronically and supported by a councillor of Wincanton Town Council
3. Please send completed forms to [future@wincantontowncouncil.co.uk](mailto:future@wincantontowncouncil.co.uk)
4. Expressions of Interest will be considered by Wincanton For the Future Stakeholder Group, and then by Wincanton Town Council.

5. Expressions of interest will be considered throughout the year until the funding is used.
6. Expressions of Interest will be assessed against the criteria outlined above.
7. Proposals that are agreed for funding by Wincanton Town Council will be required to progress through the Council's normal decision-making processes and will be subject to scrutiny.
8. Once funds have been made to successful applicants, the named person in the application is responsible for ensuring that the grant proceeds have been used, in full, for the specified purpose.
9. Progress against each project and the defined key deliverables will be monitored through the Wincanton Stakeholder Group and Wincanton Town Council.
10. Oversight and assurance of each project to be provided by Project and Development Coordinator.
11. Strategic oversight and assurance by Stakeholder Group and Wincanton Town Council.

## **Publicity for the Fund**

1. Once projects have been approved, the publicity should make it clear that the project has received funding from the Wincanton Town Council 'Good Stuff Fund'.
2. Successful applicants are expected to work in conjunction with Wincanton Town Council, to monitor and share the success of the project and the benefits to the community, resulting from Wincanton Town Council's contribution to the project.

**Wincanton Town Council  
Good Stuff Fund 2021/22  
Expression of Interest Form**



<b>Title of Bid:</b>
<b>Named Wincanton Town Councillor supporting the bid:</b>
<b>Named person completing the bid and contact information:</b>
<b>Organisation/Group name:</b>
<b>Date:</b>
<b>Amount requested:</b>
<b>Purpose of Bid (Please be specific as this helps to ensure that any grant applied for, is for the intended purpose. If necessary, please attach a separate summary)</b>
<b>Please provide an outline of what are you trying to achieve and how you are going to go about it?</b>
<b>What are the indicative timescales for implementation/delivery of your project?</b>
<b>What is the benefit to Wincanton residents, climate and environment, nature and wildlife? (delete as appropriate)</b>
<b>How will we know it works?</b>
<b>When will Wincanton residents see the benefits?</b>

**Match Funding – amount and organisation**  
**If you do not have match funding state why**

**Is there any further information that you would like to provide?**

**Which priority is met?**

- Thriving and productive community     Resilient, well-connected communities
- Reduce the impact on climate change and environment
- Reduce the impact on nature/wildlife

**Financial information**

Amount applied for from Good Stuff Fund £

**Bank details (must not be a personal account)**

**Sort code:**

**Bank Account:**

**Name of group/organisation:**

**Are you a registered charity: Yes/No**

**Named Finance contact:**  
Send the completed form to : [future@wincantontowncouncil.co.uk](mailto:future@wincantontowncouncil.co.uk)

Please provide a breakdown of how money is to be spent: (or attach details)


**For office use only**

Date logged in: .....

Date approved by Wincanton Town Council: .....

Date payment processed: .....