

Wincanton For the Future

Action Plan – 2021/22

The theme areas and projects have been developed from the public engagement events held in 2019 and 2020. The review of the Year 1 action plan has resulted in several projects being carried over into Year 2. The aim of the action plan is to ensure that progress is made on a variety of theme areas and is monitored.

Wincanton Town Council has a number of long-term aspirations. Ideally, any actions or projects will do one or more of the following:

- reduce loneliness
- reduce isolation
- protect the environment
- protect and nurture nature
- increase recycling and reuse of resources
- increase footfall in the town

It is anticipated that the Stakeholder Group will have general oversight of the action plan and that Wincanton Town Council will coordinate much of the Wincanton For the Future work and action plan. It is not the intention that Wincanton Town Council or the Stakeholder Group will necessarily be the lead organisation for themes and/or projects. Other community organisations and businesses have appropriate experience, expertise, knowledge, staff, and volunteers which means they will lead aspects of the action plan. The Project and Development Coordinator of Wincanton Town Council will support the Action Plan.

The Wincanton Environment and Ecological Plan and this action plan should be complementary, with minimal overlap.

Theme	Projects	Initial tasks	Stakeholders
Open Spaces	Open Spaces strategy for Wincanton	Open Spaces committee to develop Open Spaces Strategy for Wincanton (OSSW), incorporating elements listed below in Open Spaces theme	Open Spaces committee One Planet Wincanton CATCH Growing Space Stakeholder Group
	Walking wildlife trails	OSSW dependent	Open Spaces committee Stakeholder Group
	Benches (talking benches)	Confirm nominated benches. Identify costs of plaques and allocate funding/fundraise. Raise awareness through social media	Open Spaces committee Stakeholder Group
	Path Carrington way `picnic area`	OSSW dependent	Open Spaces committee
	Kerbs (low) for access	Establish ownership of kerbs.	Open Spaces committee
	Nature Corridor Tree and rewilding	Re-evaluate tree planting project in light of practical considerations. Continue to support One Planet Wincanton work.	One Planet Wincanton WEEP Stakeholder Group
	Cycle and walking paths	Monitor trailway project progress.	Open Spaces committee Stakeholder Group
	Insects and bug hotels	Site discussion with CATCH Identify costs and deployment methods. Allocate funding/ fundraise. Raise awareness through social media	Open Spaces committee CATCH WEEP Stakeholder Group
	Trolls in Cale Park	Costs to be determined for stone, carving, and installation. Funding application?	Open Spaces committee Gary Hunt WEEP Stakeholder Group
	Public exercise equipment	Monitor usage of equipment at Sports Ground to establish if need for extending project	Open Spaces committee WEEP Stakeholder Group
	Cale Park – fishing platforms, boardwalk	Get clarification on ownership of attenuation pond and adjoining land. Link with Boardwalk project and develop project plan.	Open Spaces committee CATCH WEEP Stakeholder Group

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	Cash's Park	Planting – One Plant Wincanton Stakeholder group to monitor Good Stuff funding	One Planet Wincanton WEEP Stakeholder Group Open Spaces committee
	Overton Allotment	OSSW dependent	Open Spaces committee WEEP Stakeholder Group
	Wincanton in Bloom	Discuss with relevant stakeholders to determine viability.	Wincanton and District Gardeners Association Allotment holders KA Gardening Club WEEP Open Spaces Committee Stakeholder Group
	Band Stand	Silver Band to consider Bandstand project, potential usage, and their part in developing project.	Silver Band Open Spaces committee Stakeholder Group
Mental Health & Wellbeing	Mental Health & Wellbeing project development	Investigate voluntary sector partners. Incorporate Talking Benches	Balsam Centre Stakeholder Group
Community cohesion	Increase in volunteering and social action	Volunteering strategy development with WTC as supporter and enabler of activity	Stakeholder Group
	Asset mapping	Develop asset mapping strategy with Balsam Centre.	Balsam Centre Stakeholder Group
	Litter picking	Liaise with CATCH and member of public to determine programme and promotion.	Open Spaces committee CATCH WEEP
	Community Fridge	Community Fridge to be expanded to include a larder and freezer, to incorporate a wider selection of food.	Local registered food businesses Balsam Centre WEEP Stakeholder Group

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	Library activities	Meet with Library staff to discuss activity schedule and promotion	Wincanton Library Stakeholder Group
	Community Engagement	WTC engagement events to be rescheduled and events adapted to appropriate for covid restrictions. Liaise with Young Somerset and Balsam Centre for projects restart and duration.	Stakeholder Group Young Somerset Balsam Centre
Community Events	Schedule of community events Potential events include: Music in the park Walking festival Reading Terry Pratchett events	Develop schedule of community events and identify lead organisations. Promote via social media and other channels. Collate already scheduled events, identify gaps in provision.	Wincanton Town Festival Schools Other events providers Stakeholder Group
	Winter Lights Festival	Support festival to go ahead in December	Wincanton Town Festival Stakeholder Group
	Sporting activities Family Children Young people parkrun	Set up task and finish group	Stakeholder Group
	Parkrun	Discuss viability of Park Run with local running groups and potential venue.	Stakeholder Group
	Wacky Races	Liaise with Wacky Races for restart of promotion etc.	Wacky Races
	Cinema Pop-ups	Add existing events to community events schedule. Liaise with SSDC re Wincanton Regeneration plan to include cinema pop-ups	Wincanton Sports Ground Stakeholder Group
Heritage	History enactments Heritage Day Tours	Agree task and finish group to lead Heritage events, activities, and connect to Town promotion and marketing. Potential areas of development: history/ghost tours, Tunnels, WW1, Stagecoach, Historical Figures	Stakeholder Group
Business & marketing	Town Website	Develop Wincanton brand and marketing strategy. Pull-up banners to be designed for Councillor's pop-up as part of engagement with public. Develop strategy for what website will do and why.	Wincanton Town Council Wincanton Chamber of Commerce Stakeholder Group

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	Free wifi Fast wifi for local businesses	Work with Chamber of Commerce to determine local business need.	Wincanton Chamber of Commerce Stakeholder Group Regeneration of the High Street
	Town Hall renovation	Town Hall Regeneration committee to reconvene. Development of usage plan as first step.	Town Hall Regeneration committee
	Markets	Help promote markets through social media. Show support by Councillors' attendance.	Stakeholder Group Regeneration of the high street
	Facade on businesses and properties	Promote Retail Support Initiative to High Street retailers. Liaise with High Street retailers and local schools regarding potential flag project. Develop cost projections	Stakeholder Group Wincanton Chamber of Commerce
Other projects	Water stations for dogs	Identify potential sites, maintenance, safety, and ownership issues	Stakeholder Group Regeneration of the high street
	Solar lighting	Identify potential sites, cost benefit analysis.	Stakeholder Group Regeneration of the high street
	What does it mean to have a sustainable town?	WEEP to explore "Wincanton as a sustainable town". Include exploration of Wincanton as a Fair-Trade Town.	WEEP Stakeholder Group
	Safe transport and walking CAT BUS Walking trains	Set up task and finish group	Stakeholder Group