

Summary of the Wincanton People's Plan

Wincanton - a welcoming, thriving, caring community

Over the next 20 years, we will achieve this vision through the goals and projects set out here that make up the Wincanton People's Plan.

<p>EMPLOYMENT & BUSINESS</p> <p>Our goal: Full employment, well-paid jobs and thriving businesses.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Research employment land needs and reasons why businesses don't locate in Wincanton. • Ensure employment land meets identified needs • Use regular business surveys that identify the needs of, and constraints on, local businesses to influence business policies. 	<p>SHOPS</p> <p>Our goal: A wealth of interesting shops in a bustling High Street.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Create the UK's first completely environmentally friendly wholefood supermarket. • Enhance Wincanton High Street. • Establish a community scaffolding project to help make renovating High Street premises affordable. • Work together with retailers to enhance the shopping experience. 	<p>TOURISM & LEISURE</p> <p>Our goal: A vibrant market town that is a hub for visitors.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Expand tourist accommodation. • Create new tourist maps. • Establish a joint catering venture. • Encourage local cafes to open longer. • Extend farmers' market to some weekends. • Re-establish a local fair.
<p>HEALTH</p> <p>Our goal: A healthy population with well-resourced healthcare.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Research existing health provision to identify gaps. • Promote healthy eating through, for example, themed food festivals. • Establish allotment-plus schemes and 'future farms' to promote well-being and healthy eating. • Use planning gain to expand health facilities as the town grows. 	<p>COMMUNITY</p> <p>Our goal: An active, caring and inclusive population with facilities for all.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Develop a well-lit footpath to the Sports Ground. • Create safe cycle routes. • Enhance the skate park. • Extend CCTV coverage. • Establish regular whole community events. • Expand the Linx Project. • Create a web-based community directory. 	<p>HOUSING</p> <p>Our goal: Diverse housing to meet local needs; new build sympathetic to our heritage.</p> <hr/> <p>Key projects that will help us achieve this goal:</p> <ul style="list-style-type: none"> • Optimise our use of the New Barns Farm key site by locating more of the homes we need there. • Develop a flagship housing project to showcase quality and sustainability. • Increase affordable housing to meet local needs. • Create a quality-design framework.